

# COURSE DETAIL

## EAST ASIAN MEDIA THEORY

**Country**

Korea, South

**Host Institution**

Seoul National University

**Program(s)**

Seoul National University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Asian Studies

**UCEAP Course Number**

185

**UCEAP Course Suffix****UCEAP Official Title**

EAST ASIAN MEDIA THEORY

**UCEAP Transcript Title**

E ASIAN MEDIA THEOR

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

This course compares communication phenomena of East Asian societies using student-led international discussions, group studies, and special lectures. Topics include understanding of Chinese, Japanese and Korean media, as well as comparing western and eastern media characteristics.

This course challenges the limitations of border-based thinking about and explores diverse aspects of (East) Asian society, particularly Korea, Japan, China, and beyond, through the layers of histories, networks, and complex sociotechnical entanglements. Drawing from the methods and theories in Communication and Media Studies, Cultural Studies, Asian/Global Studies, and Science and Technology Studies (STS), the course takes a critical, historically informed, and locally grounded approach to examine both the material and immaterial layers constituting the location in question. Through this course, students reflect on their experiences and perceptions of Asia, practice synthesizing theory with practice, and produce contextualized knowledge about Asia.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

211.715

### **Host Institution Course Title**

EAST ASIAN MEDIA THEORY

### **Host Institution Course Details**

#### **Host Institution Campus**

#### **Host Institution Faculty**

#### **Host Institution Degree**

#### **Host Institution Department**

**Course Last Reviewed**

2024-2025

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