COURSE DETAIL

DIGITAL, MARKET AND SUSTAINABILITY

Country
Italy

Host Institution
University of Padua

Program(s)
Psychology and Cognitive Science, Padua

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Linguistics Communication

UCEAP Course Number
152

UCEAP Course Suffix

UCEAP Official Title
DIGITAL, MARKET AND SUSTAINABILITY

UCEAP Transcript Title
DIGTL MKT SUSTANBLT

UCEAP Quarter Units
2.50

UCEAP Semester Units
1.70

Course Description

This course highlights the complexity of the interactions between information and communication technologies and the economic and social sphere, outlining some dynamics between digital technologies, different economic/business models and emerging sustainability needs. Students are invited to critically read, evaluate, and discuss events at the intersection of society, economy, and technology besides simplifications and techno-solutionism, developing an analytic competence. Topics include: systems and complexity; sustainability; shared resources management and regulation; technological neutrality; attitudes towards technology; surveillance capitalism in the communication ecosystem; privacy and democracy.

Language(s) of Instruction
English

Host Institution Course Number
SUQ2100983

Host Institution Course Title
DIGITAL, MARKET AND SUSTAINABILITY

Host Institution Course Details
https://en.didattica.unipd.it/off/2024/LM/SU/IF0315/001PD/SUQ2100983/N0

Host Institution Campus
University of Padua

Host Institution Faculty
School of Human and Social Sciences and Cultural Heritage

Host Institution Degree
Second Cycle Degree in Strategies in Communication

Host Institution Department
Department of Linguistic and Literary Studies

Course Last Reviewed

2024-2025

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