

## COURSE DETAIL

### DIGITAL, MARKET AND SUSTAINABILITY

**Country**

Italy

**Host Institution**

University of Padua

**Program(s)**

Psychology and Cognitive Science, Padua

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Linguistics Communication

**UCEAP Course Number**

152

**UCEAP Course Suffix****UCEAP Official Title**

DIGITAL, MARKET AND SUSTAINABILITY

**UCEAP Transcript Title**

DIGTL MKT SUSTANBLT

**UCEAP Quarter Units**

2.50

**UCEAP Semester Units**

1.70

## Course Description

This course highlights the complexity of the interactions between information and communication technologies and the economic and social sphere, outlining some dynamics between digital technologies, different economic/business models and emerging sustainability needs. Students are invited to critically read, evaluate, and discuss events at the intersection of society, economy, and technology besides simplifications and techno-solutionism, developing an analytic competence. Topics include: systems and complexity; sustainability; shared resources management and regulation; technological neutrality; attitudes towards technology; surveillance capitalism in the communication ecosystem; privacy and democracy.

### Language(s) of Instruction

English

### Host Institution Course Number

SUQ2100983

### Host Institution Course Title

DIGITAL, MARKET AND SUSTAINABILITY

### Host Institution Campus

University of Padua

### Host Institution Faculty

School of Human and Social Sciences and Cultural Heritage

### Host Institution Degree

Second Cycle Degree in Strategies in Communication

### Host Institution Department

Department of Linguistic and Literary Studies

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