

COURSE DETAIL

NEW MEDIA: FROM VIDEO TO AI

Country

Germany

Host Institution

Free University of Berlin

Program(s)

Humboldt University Berlin, Free University Berlin

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Art History

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

NEW MEDIA: FROM VIDEO TO AI

UCEAP Transcript Title

MEDIA VIDEO TO AI

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Since the 1990s the term “new media” has become associated with digital media, but throughout the 20th century it was used to refer to any image technology of recent vintage. Thus, during the 1920s, artists would refer to photography or film as “new media.” This seminar picks up this history at a later point, in the late 1960s, when the “electronic” medium of video became available to visual artists. It traces how video was adopted by European and American artists and, in particular, how the medium was defined in relation to more conventional media, such as painting or sculpture, or in relation to television as a mass medium. Certain unique characteristics of video can be highlighted (e.g. liveness or feedback), however not all artists who used video were concerned with establishing a separate “discipline” of video art. Video was also instrumental to a form of “artivism” during the seventies, which mirrors comparable developments in contemporary art. Today, the terms “film” and “video” tend to be used interchangeably, but this is largely due to the introduction of digital video in the 1990s. The seminar pursues a genealogy of digital art, which originates in the 1960s, and trace it into the present, discussing the role of artistic practice within an “algorithmic culture” and the impact of artificial intelligence on the current status of the image.

Language(s) of Instruction

English

Host Institution Course Number

13500

Host Institution Course Title

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Host Institution Course Details

<https://www.fu-berlin.de/vv/en/lv/945611?m=1497763&pc=921615&sm=870180&id=945611>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Kunsthistorisches Institut

Course Last Reviewed

2024-2025

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