

## COURSE DETAIL

### NEW MEDIA: FROM VIDEO TO AI

**Country**

Germany

**Host Institution**

Free University of Berlin

**Program(s)**

Humboldt University Berlin, Free University Berlin

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Art History

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

NEW MEDIA: FROM VIDEO TO AI

**UCEAP Transcript Title**

MEDIA VIDEO TO AI

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

Since the 1990s the term “new media” has become associated with digital media, but throughout the 20th century it was used to refer to any image technology of recent vintage. Thus, during the 1920s, artists would refer to photography or film as “new media.” This seminar picks up this history at a later point, in the late 1960s, when the “electronic” medium of video became available to visual artists. It traces how video was adopted by European and American artists and, in particular, how the medium was defined in relation to more conventional media, such as painting or sculpture, or in relation to television as a mass medium. Certain unique characteristics of video can be highlighted (e.g. liveness or feedback), however not all artists who used video were concerned with establishing a separate “discipline” of video art. Video was also instrumental to a form of “artivism” during the seventies, which mirrors comparable developments in contemporary art. Today, the terms “film” and “video” tend to be used interchangeably, but this is largely due to the introduction of digital video in the 1990s. The seminar pursues a genealogy of digital art, which originates in the 1960s, and trace it into the present, discussing the role of artistic practice within an “algorithmic culture” and the impact of artificial intelligence on the current status of the image.

## Language(s) of Instruction

English

## Host Institution Course Number

13500

## Host Institution Course Title

NEW MEDIA: FROM VIDEO TO AI

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

**Host Institution Department**

Kunsthistorisches Institut

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