

COURSE DETAIL

SUSTAINABLE ENTREPRENEURSHIP

Country

Germany

Host Institution

Technical University Berlin

Program(s)

Technical University Berlin

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Environmental Studies

UCEAP Course Number

110

UCEAP Course Suffix**UCEAP Official Title**

SUSTAINABLE ENTREPRENEURSHIP

UCEAP Transcript Title

SUSTAIN ENTREPREN

UCEAP Quarter Units

5.50

UCEAP Semester Units

3.70

Course Description

The course explores various social and ecological issues that are perpetrated by the current system of exploitation for economic gain. Students are introduced to the "flourishing business model canvas" (by Antony Upward). The components of the canvas are broadly discussed throughout the duration of the module, and familiarization with grand societal challenges and entrepreneurial approaches to them. Students work in teams during lecture time to analyze existing sustainable business models and understand how they are aiming to solve problems while delivering social and ecological value. Other sustainability related issues are discussed in class. Team work, open group discussions and utilization of the business model canvas foster sustainable entrepreneurial competencies such as cooperation, individual reflexivity, and initial strategic and systems thinking.

Language(s) of Instruction

English

Host Institution Course Number

#70421 / #4

Host Institution Course Title

SUSTAINABLE ENTREPRENEURSHIP

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Institut für Technologie und Management

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