

## COURSE DETAIL

### SUSTAINABLE ENTREPRENEURSHIP

**Country**

Germany

**Host Institution**

Technical University Berlin

**Program(s)**

Technical University Berlin

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Environmental Studies

**UCEAP Course Number**

110

**UCEAP Course Suffix****UCEAP Official Title**

SUSTAINABLE ENTREPRENEURSHIP

**UCEAP Transcript Title**

SUSTAIN ENTREPREN

**UCEAP Quarter Units**

5.50

**UCEAP Semester Units**

3.70

## Course Description

The course explores various social and ecological issues that are perpetrated by the current system of exploitation for economic gain. Students are introduced to the "flourishing business model canvas" (by Antony Upward). The components of the canvas are broadly discussed throughout the duration of the module, and familiarization with grand societal challenges and entrepreneurial approaches to them. Students work in teams during lecture time to analyze existing sustainable business models and understand how they are aiming to solve problems while delivering social and ecological value. Other sustainability related issues are discussed in class. Team work, open group discussions and utilization of the business model canvas foster sustainable entrepreneurial competencies such as cooperation, individual reflexivity, and initial strategic and systems thinking.

### Language(s) of Instruction

English

### Host Institution Course Number

#70421 / #4

### Host Institution Course Title

SUSTAINABLE ENTREPRENEURSHIP

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Institut für Technologie und Management

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