COURSE DETAIL

USER-CENTERED DESIGN
Country Korea, South
Host Institution Seoul National University
Program(s) Seoul National University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 119
UCEAP Course Suffix
UCEAP Official Title USER-CENTERED DESIGN
UCEAP Transcript Title USER-CENTERED DESGN
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course explores users as humans who are changing/expanding in the AI era, exploring the limitations of recent AI services, and then designing user-centered AI services. Students learn methods to understand users, and then define user interfaces and their interaction. Prototyping techniques and evaluation methods are also provided. Service design is carried out at the level of expressing ideas, not at the level of actual driving.

In particular, this class is conducted with a focus on practice rather than lecture-style delivery, and coaching for each process customized for each team is carried out through close interviews and discussions. In addition, the course benchmarks related services in depth from the perspective of actual business to identify limitations and opportunity points and carry out a process to turn them into deliverable results. There are no special technical/technical prerequisites required for this course, however, students must be proactive and enthusiastic about participating.

Language(s) of Instruction
Korean

Host Institution Course Number
2114.419

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Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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