COURSE DETAIL

3.00

USER-CENTERED DESIGN Country Korea, South **Host Institution** Seoul National University Program(s) Seoul National University **UCEAP Course Level Upper Division UCEAP Subject Area(s)** Communication **UCEAP Course Number** 119 **UCEAP Course Suffix UCEAP Official Title USER-CENTERED DESIGN UCEAP Transcript Title USER-CENTERED DESGN UCEAP Quarter Units** 4.50 **UCEAP Semester Units**

Course Description

This course explores users as humans who are changing/expanding in the Al era, exploring the limitations of recent Al services, and then designing user-centered Al services. Students learn methods to understand users, and then define user interfaces and their interaction. Prototyping techniques and evaluation methods are also provided. Service design is carried out at the level of expressing ideas, not at the level of actual driving.

In particular, this class is conducted with a focus on practice rather than lecture-style delivery, and coaching for each process customized for each team is carried out through close interviews and discussions. In addition, the course benchmarks related services in depth from the perspective of actual business to identify limitations and opportunity points and carry out a process to turn them into deliverable results. There are no special technical/technical prerequisites required for this course, however, students must be proactive and enthusiastic about participating.

Language(s) of Instruction

Korean

Host Institution Course Number

2114.419

Host Institution Course Title

USER-CENTERED DESIGN

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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