

## COURSE DETAIL

### TECHNOLOGY ENTREPRENEURSHIP THEORY

**Country**

Korea, South

**Host Institution**

Seoul National University

**Program(s)**

Seoul National University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Engineering

**UCEAP Course Number**

101

**UCEAP Course Suffix****UCEAP Official Title**

TECHNOLOGY ENTREPRENEURSHIP THEORY

**UCEAP Transcript Title**

TECH ENTREPREN THRY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course introduces theories and practices on technology startup to students majoring in technology management or engineering. The course provides students with the basic knowledge needed to start a technology-oriented business or prepare career path related to the technology start-up ecosystem in the future. Topics include entrepreneurship, business planning, financing, and other related topics such as laws, finance & accounting strategy, and intellectual property rights.

### Language(s) of Instruction

Korean

### Host Institution Course Number

M1540.000100 001

### Host Institution Course Title

TECHNOLOGY ENTREPRENEURSHIP THEORY

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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