

COURSE DETAIL

TECHNOLOGY ENTREPRENEURSHIP THEORY

Country

Korea, South

Host Institution

Seoul National University

Program(s)

Seoul National University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Engineering

UCEAP Course Number

101

UCEAP Course Suffix**UCEAP Official Title**

TECHNOLOGY ENTREPRENEURSHIP THEORY

UCEAP Transcript Title

TECH ENTREPREN THRY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course introduces theories and practices on technology startup to students majoring in technology management or engineering. The course provides students with the basic knowledge needed to start a technology-oriented business or prepare career path related to the technology start-up ecosystem in the future. Topics include entrepreneurship, business planning, financing, and other related topics such as laws, finance & accounting strategy, and intellectual property rights.

Language(s) of Instruction

Korean

Host Institution Course Number

M1540.000100 001

Host Institution Course Title

TECHNOLOGY ENTREPRENEURSHIP THEORY

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

[Print](#)