COURSE DETAIL

TECHNOLOGY ENTREPRENEURSHIP THEORY
Country Korea, South
Host Institution Seoul National University
Program(s) Seoul National University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Engineering
UCEAP Course Number 101
UCEAP Course Suffix
UCEAP Official Title TECHNOLOGY ENTREPRENEURSHIP THEORY
UCEAP Transcript Title TECH ENTREPREN THRY
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course introduces theories and practices on technology startup to students majoring in technology management or engineering. The course provides students with the basic knowledge needed to start a technology-oriented business or prepare career path related to the technology start-up ecosystem in the future. Topics include entrepreneurship, business planning, financing, and other related topics such as laws, finance & accounting strategy, and intellectual property rights.

Language(s) of Instruction
Korean

Host Institution Course Number
M1540.000100 001

Host Institution Course Title
TECHNOLOGY ENTREPRENEURSHIP THEORY

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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