COURSE DETAIL

ARTIFICAL INTELLIGENCE, INNOVATION, AND SOCIETY
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Sociology Political Science
UCEAP Course Number 157
UCEAP Course Suffix
UCEAP Official Title ARTIFICAL INTELLIGENCE, INNOVATION, AND SOCIETY
UCEAP Transcript Title AI INNVTION&SOCIETY
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course emphasizes the pivotal role of data and innovation in transforming society, with a deep dive into the implications of data utilization and technological advances. It highlights the transformative power of AI in fostering innovation and societal change. Starting with an overview of innovation in service systems, with a particular focus on public services, the course offers a comprehensive curriculum that explores the foundational principles of AI technologies such as machine learning and natural language processing. Students will investigate how these innovations drive significant changes across various public sectors, including healthcare, urban development, education, arts and culture, and the operations of international organizations. Enhancing the learning experience, the course will feature guest speakers from diverse fields, providing firsthand insights into the challenges and successes of AI implementation. Additionally, case studies will be integrated throughout the course to offer real-world contexts for the concepts discussed, and on-site visits to organizations actively utilizing AI will give students practical exposure to the dynamics of AI in action. The course aims to equip students with the knowledge, analytical frameworks, and practical skills to: •Develop strategies that enhance service efficiency and value, particularly in the public context; •Create innovative solutions to societal issues using AI and Machine Learning.

Language(s) of Instruction
English

Host Institution Course Number
30709

Host Institution Course Title
ARTIFICAL INTELLIGENCE, INNOVATION, AND SOCIETY

Host Institution Course Details
https://didattica.unibocconi.it/ts/tsn_anteprima.php?cod_ins=30709&anno=2025

Host Institution Campus
Host Institution Faculty
Host Institution Degree
Host Institution Department Social and Political Sciences
Course Last Reviewed 2024-2025

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