

# COURSE DETAIL

## MEDIA AUDIENCES

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

154

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA AUDIENCES

**UCEAP Transcript Title**

MEDIA AUDIENCES

**UCEAP Quarter Units**

2.50

**UCEAP Semester Units**

1.70

## Course Description

This course explores the dynamics of social media as a key element of the current media landscape. It discusses mediation processes between audiences and media content, as well as the changes derived from digitalization.

## Language(s) of Instruction

Spanish

## Host Institution Course Number

13529

## Host Institution Course Title

EL PÚBLICO AUDIOVISUAL

## Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=211&anio=2024&plan=382&asig=13...>

## Host Institution Campus

GETAFE

## Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

## Host Institution Degree

Grado en Comunicación Audiovisual

## Host Institution Department

Departamento de Comunicación

## Course Last Reviewed

2024-2025

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