COURSE DETAIL

MEDIA AUDIENCES

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

154

UCEAP Course Suffix

UCEAP Official Title

MEDIA AUDIENCES

UCEAP Transcript Title

MEDIA AUDIENCES

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

This course explores the dynamics of social media as a key element of the current media landscape. It discusses mediation processes between audiences and media content, as well as the changes derived from digitalization.

Language(s) of Instruction

Spanish

Host Institution Course Number

13529

Host Institution Course Title

EL PÚBLICO AUDIOVISUAL

Host Institution Campus

GETAFE

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Grado en Comunicación Audiovisual

Host Institution Department

Departamento de Comunicación

Print