## **COURSE DETAIL**

# **LEADERSHIP**

### **Country**

Spain

#### **Host Institution**

Complutense University of Madrid

### Program(s)

Complutense University of Madrid

#### **UCEAP Course Level**

**Upper Division** 

### **UCEAP Subject Area(s)**

Communication

#### **UCEAP Course Number**

131

#### **UCEAP Course Suffix**

#### **UCEAP Official Title**

**LEADERSHIP** 

### **UCEAP Transcript Title**

**LEADERSHIP** 

### **UCEAP Quarter Units**

5.00

#### **UCEAP Semester Units**

3.30

### **Course Description**

This course focuses on management, execution, and innovation skills in the field of communication. It explores emotional intelligence and leadership skills and qualities for successfully leading communication projects and initiatives, as well as managing teams.

### Language(s) of Instruction

Spanish

#### **Host Institution Course Number**

803696

#### **Host Institution Course Title**

**LIDERAZGO** 

### **Host Institution Campus**

**MONCLOA** 

### **Host Institution Faculty**

Facultad de Ciencias de la Información

#### **Host Institution Degree**

GRADO EN PUBLICIDAD Y RELACIONES PÚBLICAS

### **Host Institution Department**

Departamento de Teorías y Análisis de la Comunicación

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