

COURSE DETAIL

LEADERSHIP

Country

Spain

Host Institution

Complutense University of Madrid

Program(s)

Complutense University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

131

UCEAP Course Suffix**UCEAP Official Title**

LEADERSHIP

UCEAP Transcript Title

LEADERSHIP

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course focuses on management, execution, and innovation skills in the field of communication. It explores emotional intelligence and leadership skills and qualities for successfully leading communication projects and initiatives, as well as managing teams.

Language(s) of Instruction

Spanish

Host Institution Course Number

803696

Host Institution Course Title

LIDERAZGO

Host Institution Course Details

<https://www.ucm.es/estudios/grado-publicidadyrelacionespublicas-plan-803696>

Host Institution Campus

MONCLOA

Host Institution Faculty

Facultad de Ciencias de la Información

Host Institution Degree

GRADO EN PUBLICIDAD Y RELACIONES PÚBLICAS

Host Institution Department

Departamento de Teorías y Análisis de la Comunicación

Course Last Reviewed

2024-2025

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