

## COURSE DETAIL

### INNOVATION, ENTREPRENEURSHIP AND POLICY

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

121

**UCEAP Course Suffix****UCEAP Official Title**

INNOVATION, ENTREPRENEURSHIP AND POLICY

**UCEAP Transcript Title**

INNOVATION&POLICY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course covers literature on innovation and entrepreneurship and reviews policy options for the government from a comparative perspective. Innovation and entrepreneurship have been regarded as sources of economic vitality and growth. Recent successes of Silicon Valley and Korea are good examples. Students deepen their understanding of literature in innovation and entrepreneurship; learn to understand the effects and limits of various policies adopted by different countries; and examine the changes in the global supply chain, investigating the proper adoption of the changes.

Topics include Why Science, Technology, and Innovation Matter?, Models for R&D Policy: Technology Push & Demand Pull, Systems of Innovation, Theory of Firm Innovation, : Economic Growth and Social Capital, Innovative Region and City, Strategy for Catch-up: Korean Case, Democratizing Innovation, Role of Scientists in the S&T policy making process, How Economics Shapes Science, and Open Innovation.

### Language(s) of Instruction

English

### Host Institution Course Number

PUB4201

### Host Institution Course Title

INNOVATION, ENTREPRENEURSHIP AND POLICY

### Host Institution Course Details

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

### Course Last Reviewed

2025-2026

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