

COURSE DETAIL

INTERNATIONAL BUSINESS MANAGEMENT

Country

Spain

Host Institution

Expanish Barcelona

Program(s)

Business in Barcelona,Business and Economics in Barcelona

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

135

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL BUSINESS MANAGEMENT

UCEAP Transcript Title

INTL BUS MGMT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course offers a study of the multifaceted aspects of conducting business across borders and within diverse cultural, economic, and geopolitical environments. Topics include: global business environments; international market entry strategies; cross-cultural management; global trade; multinational business strategies; international trade and regulatory compliance.

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

[Print](#)