COURSE DETAIL

INTERNATIONAL BUSINESS MANAGEMENT
Country Spain
Host Institution Expanish Barcelona
Program(s) Business in Barcelona,Business and Economics in Barcelona
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 135
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL BUSINESS MANAGEMENT
UCEAP Transcript Title INTL BUS MGMT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course offers a study of the multifaceted aspects of conducting business across borders and within diverse cultural, economic, and geopolitical environments. Topics include: global business environments; international market entry strategies; cross-cultural management; global trade; multinational business strategies; international trade and regulatory compliance.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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