

# COURSE DETAIL

## GLOBAL PUBLIC OPINION AND POLICY FORMATION

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Political Science

**UCEAP Course Number**

177

**UCEAP Course Suffix****UCEAP Official Title**

GLOBAL PUBLIC OPINION AND POLICY FORMATION

**UCEAP Transcript Title**

PBLIC OPINION&POLCY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

This course examines the relationship between public opinion and international politics in democratic societies. Students explore fundamental questions about how ordinary citizens' attitudes influence foreign policy decisions, how political leaders respond to public preferences, and how media and elites shape public opinion on international issues. The course examines how people form opinions about key areas of international politics, including trade policy, immigration, military intervention, economic sanctions, international organizations, and climate change. Drawing on insights from political psychology, students learn about important concepts such as cognitive biases, framing effects, and motivated reasoning that influence how citizens think about foreign policy issues. Through careful analysis of research studies, surveys, and real-world examples, students develop both theoretical understanding and practical skills for analyzing global public opinion. The course emphasizes critical thinking about current events and policy debates, helping students become more informed citizens and consumers of political information. Students apply course concepts through case study analyses, policy briefs, and a final research project that allows them to investigate a topic of particular interest within the field of public opinion and international relations. By the end of the course, students have a solid foundation for understanding how democratic publics think about international affairs and why this matters for foreign policy outcomes.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

POL3893

### **Host Institution Course Title**

GLOBAL PUBLIC OPINION AND POLICY FORMATION

### **Host Institution Course Details**

### **Host Institution Campus**

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**

**Course Last Reviewed**

2025-2026

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