

COURSE DETAIL

BUSINESS SIMULATION GAMES

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

16

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS SIMULATION GAMES

UCEAP Transcript Title

BUS SIMULATION GAME

UCEAP Quarter Units

3.50

UCEAP Semester Units

2.30

Course Description

Business Simulation Game aims to help students develop management decision-making skills without running real-world risks. Students build teams to run businesses in the computer-simulated competitive market. They make various top management decisions for sequential periods, and the performance is evaluated based on multiple indices. The team that achieves the best overall performance will win the game! Also, top performers will get chance to participate the National Competition.

Language(s) of Instruction

English

Host Institution Course Number

E2832231

Host Institution Course Title

BUSINESS SIMULATION GAMES

Host Institution Course Details

<https://dean.pku.edu.cn/service/web/courseDetailEn.php?flag=1&zxjhbh=BZ25261E28...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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