

# COURSE DETAIL

## BUSINESS SIMULATION GAMES

**Country**

China

**Host Institution**

Peking University, Beijing

**Program(s)**

Peking University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

16

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS SIMULATION GAMES

**UCEAP Transcript Title**

BUS SIMULATION GAME

**UCEAP Quarter Units**

3.50

**UCEAP Semester Units**

2.30

## Course Description

Business Simulation Game aims to help students develop management decision-making skills without running real-world risks. Students build teams to run businesses in the computer-simulated competitive market. They make various top management decisions for sequential periods, and the performance is evaluated based on multiple indices. The team that achieves the best overall performance will win the game! Also, top performers will get chance to participate the National Competition.

### Language(s) of Instruction

English

### Host Institution Course Number

E2832231

### Host Institution Course Title

BUSINESS SIMULATION GAMES

### Host Institution Course Details

<https://dean.pku.edu.cn/service/web/courseDetailEn.php?flag=1&zxjhbh=BZ25261E28...>

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

### Course Last Reviewed

2025-2026

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