

COURSE DETAIL

ENTREPRENEURSHIP

Country

Netherlands

Host Institution

Maastricht University - University College Maastricht

Program(s)

University College Maastricht

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

107

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP

UCEAP Transcript Title

ENTREPRENEURSHIP

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course studies factors that drive entrepreneurs and the entrepreneurial process. The course starts by exploring the process dynamics of entrepreneurial activity. Then explores the origins of entrepreneurial opportunity, reviewing how entrepreneurs screen and develop the opportunities that they discover, and unravel how entrepreneurs seek to appropriate the returns from their enterprising behavior and benefit from or contribute to entrepreneurial networks and ecosystems. Focus is placed on new venture gestation: the initial stages of the process that may result in a new company to emerge. Throughout the course, explore how entrepreneurs not only rely on generic business management principles, but also how they cope with the uncertainty, risk, scarcity of time, capital and other resources that is inherent to all entrepreneurial venturing. Prerequisites SSC1005 Introduction to Psychology or SSC1029 Sociological Perspectives or SSC1027 Principles of Economics or a first-year undergraduate business course.

Language(s) of Instruction

English

Host Institution Course Number

SSC2055

Host Institution Course Title

ENTREPRENEURSHIP

Host Institution Course Details

<https://www.maastrichtuniversity.nl/file/course-catalogue-2025-2026pdf>

Host Institution Campus

Maastricht University

Host Institution Faculty

University College Maastricht

Host Institution Degree

Host Institution Department

Social Science

Course Last Reviewed

2025-2026

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