

COURSE DETAIL

COMMUNICATION DESIGN

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

115

UCEAP Course Suffix**UCEAP Official Title**

COMMUNICATION DESIGN

UCEAP Transcript Title

COMMUNICATIN DESIGN

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Building on a comprehensive understanding of communication design, students investigate the unique characteristics of various media and move fluidly across them, developing active and creative strategies for communication. This inquiry serves as the foundation for freely experimenting with and implementing practical, hands-on projects. Topics include The domain of Communication design, The role of communication designers, Riso print workshop, Communication design issues, and Communication design and media.

Prerequisites: Completion of at least two of the following — Introduction to Communication Design, Typography Design, Brand Design, Information Design, Advertising Design

Language(s) of Instruction

English

Host Institution Course Number

DSN4121

Host Institution Course Title

COMMUNICATION DESIGN

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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