

COURSE DETAIL

MEDIA AND CULTURE

Country

New Zealand

Host Institution

University of Auckland

Program(s)

University of Auckland

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

12

UCEAP Course Suffix**UCEAP Official Title**

MEDIA AND CULTURE

UCEAP Transcript Title

MEDIA AND CULTURE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines popular media texts, genres, audiences and industries and reflects on how they influence our notions of self and society. It draws on case studies from a range of popular media, from film and television to comics, games, popular music, social media and advertising.

Language(s) of Instruction

English

Host Institution Course Number

MEDIA 102

Host Institution Course Title

MEDIA AND CULTURE

Host Institution Course Details

<https://courseoutline.auckland.ac.nz/dco/course/MEDIA/102/1235>

Host Institution Campus

Auckland

Host Institution Faculty

Arts

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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