

COURSE DETAIL

INTERNATIONAL BUSINESS

Country

United Kingdom - Scotland

Host Institution

University of St Andrews

Program(s)

University of St Andrews

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

146

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL BUSINESS

UCEAP Transcript Title

INTL BUSINESS

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course develops students' knowledge and understanding of international business. It provides a deep contextualization of contemporary issues and debates within international business. The course explores how the world economy is changing and how international businesses are deeply embedded in a complex web of multi-scalar, multi-form and a multi-causal series of relationships. Drawing on theoretical constructs from a variety of perspectives and disciplines, the course aids the students' understanding of why and how businesses internationalize, and what happens as a consequence of these complex processes. The course also explains globalization, trade theory and the role businesses can play in alleviating poverty.

Language(s) of Instruction

English

Host Institution Course Number

MN3126

Host Institution Course Title

INTERNATIONAL BUSINESS

Host Institution Course Details

https://www.st-andrews.ac.uk/subjects/modules/catalogue/?code=MN3126&academic_y...

Host Institution Campus

Host Institution Faculty

Business School

Host Institution Degree

Host Institution Department

Management

Course Last Reviewed

2025-2026

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