

COURSE DETAIL

MANAGEMENT INFORMATION SYSTEM

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Graduate

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

217

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT INFORMATION SYSTEM

UCEAP Transcript Title

MGMT INFO SYSTEM

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course focuses on the strategic and managerial implications of adopting and deploying information communication technology (ICT) and digital technologies (DT) in business organizations. It provides an understanding of how various digital technologies can create strategic impacts for businesses.

Language(s) of Instruction

English

Host Institution Course Number

GMBA7097

Host Institution Course Title

MANAGEMENT INFORMATION SYSTEM

Host Institution Course Details

<https://course.ntu.edu.tw/en/courses/114-1/53570>

Host Institution Campus

Host Institution Faculty

Management

Host Institution Degree

Host Institution Department

Global MBA

Course Last Reviewed

2025-2026

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