

# COURSE DETAIL

## CREATIVE MEDIA DESIGN AND EXPRESSION

**Country**

Korea, South

**Host Institution**

Korea University

**Program(s)**

Korea University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

64

**UCEAP Course Suffix****UCEAP Official Title**

CREATIVE MEDIA DESIGN AND EXPRESSION

**UCEAP Transcript Title**

CREATIVE MEDIA DSGN

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course explores the transformative power of media. Through critical analysis and hands-on media design, students examine how media artifacts construct national identities, deploy soft power, challenge gender norms, and transform digital spaces into sites of justice. Bridging theory and practice, students develop ethically grounded media interventions, such as storyboards, TikTok campaigns, and justice-oriented projects, etc. that engage with the tensions between cultural specificity, global algorithms, and neoliberal platforms.

## Language(s) of Instruction

English

## Host Institution Course Number

JMCO247

## Host Institution Course Title

CREATIVE MEDIA DESIGN AND EXPRESSION

## Host Institution Course Details

<https://sugang.korea.ac.kr/>

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2025-2026

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