

COURSE DETAIL

CREATIVE MEDIA DESIGN AND EXPRESSION

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

64

UCEAP Course Suffix**UCEAP Official Title**

CREATIVE MEDIA DESIGN AND EXPRESSION

UCEAP Transcript Title

CREATIVE MEDIA DSGN

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course explores the transformative power of media. Through critical analysis and hands-on media design, students examine how media artifacts construct national identities, deploy soft power, challenge gender norms, and transform digital spaces into sites of justice. Bridging theory and practice, students develop ethically grounded media interventions, such as storyboards, TikTok campaigns, and justice-oriented projects, etc. that engage with the tensions between cultural specificity, global algorithms, and neoliberal platforms.

Language(s) of Instruction

English

Host Institution Course Number

JMCO247

Host Institution Course Title

CREATIVE MEDIA DESIGN AND EXPRESSION

Host Institution Course Details

<https://sugang.korea.ac.kr/>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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