

# COURSE DETAIL

## PUBLICATION DESIGN

**Country**

Australia

**Host Institution**

University of New South Wales

**Program(s)**

University of New South Wales

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Art Studio

**UCEAP Course Number**

43

**UCEAP Course Suffix****UCEAP Official Title**

PUBLICATION DESIGN

**UCEAP Transcript Title**

PUBLICATION DESIGN

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

This course examines conceptual and technical principles of publication design. It emphasizes the development of skills using standard industry software, and the positioning of briefs in real world contexts. It covers the systematic processes that make designing publications more efficient.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

DDES1043

### **Host Institution Course Title**

PUBLICATION DESIGN

### **Host Institution Course Details**

<https://www.handbook.unsw.edu.au/undergraduate/courses/2026/DDES1043>

### **Host Institution Campus**

Paddington

### **Host Institution Faculty**

Arts, Design and Architecture

### **Host Institution Degree**

### **Host Institution Department**

### **Course Last Reviewed**

2025-2026

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