

COURSE DETAIL

INTERNATIONAL BUSINESS MANAGEMENT

Country

Canada

Host Institution

University of British Columbia

Program(s)

University of British Columbia

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

124

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL BUSINESS MANAGEMENT

UCEAP Transcript Title

INTL BUSINESS MNGMT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the general environmental framework for international business studies by drawing on international and development economics, research into government-business relations and studies in comparative socio-cultural systems and political systems.

Language(s) of Instruction

English

Host Institution Course Number

COMM 498, COEC 498

Host Institution Course Title

INTERNATIONAL BUSINESS MANAGEMENT

Host Institution Course Details

https://courses.students.ubc.ca/browse-courses/course/COURSE_DEFINITION-3-5161...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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