COURSE DETAIL

PUBLIC MANAGEMENT
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 132
UCEAP Course Suffix
UCEAP Official Title PUBLIC MANAGEMENT
UCEAP Transcript Title PUBLIC MGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The public sector is a crucial component of the business environment, as government decisions and activities impact the private sector and citizens' daily lives. Public management has changed enormously in recent years due to reform initiatives in many countries. Furthermore, functions and activities that used to fall under the compass of the public sector are now performed by a variety of actors, including companies and NGOs (Non-Governmental Organizations). In light of these changes, the primary purpose of this course is to introduce students to foundational concepts and current developments in the field of governance and public management. Throughout the course, students discuss and work on assignments that stimulate their understanding of the collective sphere, how we decide collectively, and how managerial techniques can be employed to deliver better public services. Students are also exposed to 'the public role of the private sector', i.e., a set of non-market strategies that are considered essential to succeed in the global competitive landscape.

Language(s) of Instruction
English

Host Institution Course Number
30152

Host Institution Course Title
PUBLIC MANAGEMENT

Host Institution Course Details
https://didattica.unibocconi.it/ts/tsn_anteprima.php?cod_ins=30152&anno=2026

Host Institution Campus
Bocconi University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Social & Political Sciences

Course Last Reviewed
2025-2026

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