

COURSE DETAIL

PUBLIC MANAGEMENT

Country

Italy

Host Institution

University of Commerce Luigi Bocconi

Program(s)

Bocconi University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

132

UCEAP Course Suffix**UCEAP Official Title**

PUBLIC MANAGEMENT

UCEAP Transcript Title

PUBLIC MGMT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The public sector is a crucial component of the business environment, as government decisions and activities impact the private sector and citizens' daily lives. Public management has changed enormously in recent years due to reform initiatives in many countries. Furthermore, functions and activities that used to fall under the compass of the public sector are now performed by a variety of actors, including companies and NGOs (Non-Governmental Organizations). In light of these changes, the primary purpose of this course is to introduce students to foundational concepts and current developments in the field of governance and public management. Throughout the course, students discuss and work on assignments that stimulate their understanding of the collective sphere, how we decide collectively, and how managerial techniques can be employed to deliver better public services. Students are also exposed to 'the public role of the private sector', i.e., a set of non-market strategies that are considered essential to succeed in the global competitive landscape.

Language(s) of Instruction

English

Host Institution Course Number

30152

Host Institution Course Title

PUBLIC MANAGEMENT

Host Institution Course Details

https://didattica.unibocconi.it/ts/tsn_anteprema.php?cod_ins=30152&anno=2026

Host Institution Campus

Bocconi University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Social & Political Sciences

Course Last Reviewed

2025-2026

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