

# COURSE DETAIL

## BUSINESS FOR THE BUILT ENVIRONMENT

**Country**

Sweden

**Host Institution**

Lund University

**Program(s)**

Lund University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

109

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS FOR THE BUILT ENVIRONMENT

**UCEAP Transcript Title**

BUSINSS BUILT ENVIR

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course introduces the world of business administration, and discusses how organizations, particularly in the real estate and built environment field, are managed. The core topics on the course comprise corporate social responsibility (environmental and societal issues), strategy, leadership, marketing, financial accounting, management accounting, organizational culture, and innovation. The course studies businesses' goals, conditions under which they operate, and management and analysis tools. Special focus is placed on strategic management. Societally critical topics, including corporate social responsibility and transforming spatial needs due to the societal environmental and digital transition are widely discussed during the course.

## Language(s) of Instruction

English

## Host Institution Course Number

VFTF40

## Host Institution Course Title

BUSINESS FOR THE BUILT ENVIRONMENT

## Host Institution Course Details

[https://kurser.lth.se/kursplaner/25\\_26-en/VFTF40.html](https://kurser.lth.se/kursplaner/25_26-en/VFTF40.html)

## Host Institution Campus

Lund

## Host Institution Faculty

Engineering

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2025-2026

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