

## COURSE DETAIL

### POPULAR CULTURE IN EAST ASIA

**Country**

Hong Kong

**Host Institution**

Hong Kong University of Science and Technology (HKUST)

**Program(s)**

Hong Kong University of Science and Technology

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Asian Studies

**UCEAP Course Number**

12

**UCEAP Course Suffix****UCEAP Official Title**

POPULAR CULTURE IN EAST ASIA

**UCEAP Transcript Title**

POP CULTURE/E ASIA

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course provides an overview of the various forms of popular culture in East Asia. It focuses on the question of how the rise of East Asian popular culture reflects the desire for "modernity" and "modernization" in each East Asian country and affects the interactions among them. The course explores numerous popular cultural forms such as music, film, TV drama, manga/anime, novels, entertainment, food, fashion and design in Japan, Korea, China, Hong Kong, and Taiwan. The course also examines the increasing global fascination of or craze for East Asian popular culture and how such East Asian "soft power" has inspired and transformed the global aesthetics and popular imagination or understanding of East Asia.

## Language(s) of Instruction

English

## Host Institution Course Number

HUMA1231

## Host Institution Course Title

POPULAR CULTURE OF EAST ASIA

## Host Institution Course Details

<https://prog-crs.hkust.edu.hk/ugcourse/2025-26/search?keyword=HUMA1231>

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Humanities

## Course Last Reviewed

2025-2026

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