

COURSE DETAIL

POPULAR CULTURE IN EAST ASIA

Country

Hong Kong

Host Institution

Hong Kong University of Science and Technology (HKUST)

Program(s)

Hong Kong University of Science and Technology

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Asian Studies

UCEAP Course Number

12

UCEAP Course Suffix**UCEAP Official Title**

POPULAR CULTURE IN EAST ASIA

UCEAP Transcript Title

POP CULTURE/E ASIA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides an overview of the various forms of popular culture in East Asia. It focuses on the question of how the rise of East Asian popular culture reflects the desire for "modernity" and "modernization" in each East Asian country and affects the interactions among them. The course explores numerous popular cultural forms such as music, film, TV drama, manga/anime, novels, entertainment, food, fashion and design in Japan, Korea, China, Hong Kong, and Taiwan. The course also examines the increasing global fascination of or craze for East Asian popular culture and how such East Asian "soft power" has inspired and transformed the global aesthetics and popular imagination or understanding of East Asia.

Language(s) of Instruction

English

Host Institution Course Number

HUMA1231

Host Institution Course Title

POPULAR CULTURE OF EAST ASIA

Host Institution Course Details

<https://prog-crs.hkust.edu.hk/ugcourse/2025-26/search?keyword=HUMA1231>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Humanities

Course Last Reviewed

2025-2026

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