

# COURSE DETAIL

## INTRODUCTION TO THEORIES AND PRACTICES OF HEALTH PROMOTION

**Country**

Ireland

**Host Institution**

University College Cork

**Program(s)**

University College Cork

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Health Sciences

**UCEAP Course Number**

108

**UCEAP Course Suffix****UCEAP Official Title**

INTRODUCTION TO THEORIES AND PRACTICES OF HEALTH PROMOTION

**UCEAP Transcript Title**

HEALTH PROMOTION

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

**Course Description**

This course provides an introduction to the discipline of Health Promotion as an area of study and practice, including historical and contemporary contexts and theories, along with local and global perspectives. The course covers: Introduction to Health Promotion's theoretical predecessors - Social Medicine and Primary Health Care; the theories, principles and practices of Health Promotion; the Social Model of Health and working to improve the determinants of health; Health Promotion initiatives at the levels of society, environment, community and the individual in Ireland and internationally; Health Promotion's prioritization of health inequalities and addressing their underlying causes; Health Promotion structures and policies in Ireland; Health Promotion in the 21st century. On successful completion of this course, students are able to: Describe the main developments in the discipline of Public Health which led to the emergence of Health Promotion in the 1980's; Identify key theories, principles and values informing health promotion practice; Describe the similarities and differences between Health Promotion and traditional Public Health; Describe the phenomena of health inequalities/inequities and be able to discuss at least one theory of causation; Provide examples of and discuss the necessity of Health Promotion interventions at international, environmental, societal, community and individual levels; Outline the roles of Health Promotion structures and practitioners in Ireland; Describe the current Health Promotion priorities and strategies.

**Language(s) of Instruction**

English

**Host Institution Course Number**

EH2008

**Host Institution Course Title**

INTRODUCTION TO THEORIES AND PRACTICES OF HEALTH PROMOTION

**Host Institution Course Details**

<https://ucc-ie-public.courseleaf.com/modules-visiting-student/?details=&srcdb=2...>

<b>Host Institution Campus</b>
<b>Host Institution Faculty</b> Public Health
<b>Host Institution Degree</b>
<b>Host Institution Department</b>
<b>Course Last Reviewed</b> 2025-2026

[Print](#)