

# COURSE DETAIL

## MEDIA ETHICS

### Country

Korea, South

### Host Institution

Yonsei University

### Program(s)

Yonsei University

### UCEAP Course Level

Upper Division

### UCEAP Subject Area(s)

Communication

### UCEAP Course Number

117

### UCEAP Course Suffix

### UCEAP Official Title

MEDIA ETHICS

### UCEAP Transcript Title

MEDIA ETHICS

### UCEAP Quarter Units

4.50

### UCEAP Semester Units

3.00

## **Course Description**

This course explores various aspects of media ethics through the study and discussion of recent case studies, helping students build a universal foundation for ethical judgment as they encounter ethical dilemmas as media professionals or consumers. This course aims to help student better understand the ways in which media ethics affects our daily lives. Students develop their presentation and critical thinking skills through class activities such as group discussions. This course aims to engage students in some of the major issues in media ethics. Topics include Advertising Ethics, Public Relations Ethics, Journalism Ethics, Social Media Ethics, and AI and Robot Ethics.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

COM3113

### **Host Institution Course Title**

MEDIA ETHICS

### **Host Institution Course Details**

#### **Host Institution Campus**

#### **Host Institution Faculty**

#### **Host Institution Degree**

#### **Host Institution Department**

#### **Course Last Reviewed**

2025-2026

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