COURSE DETAIL

ENTREPRENEURIAL MINDSET
Country Brazil
Host Institution Pontifical Catholic University of Rio de Janeiro
Program(s) Pontifical Catholic University of Rio de Janeiro
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 140
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURIAL MINDSET
UCEAP Transcript Title ENTRPRENEUR MINDSET
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This business course covers entrepreneurial thinking, the entrepreneurial process, theoretical models related to entrepreneurial mindset, business modeling, principles of Agile Modeling, the phenomenon of leadership, challenges of entrepreneurial leaders, and schools of leadership.

Language(s) of Instruction
Portuguese

Host Institution Course Number
EMP1330

Host Institution Course Title
MENTALIDADE EMPREENDEDORA

Host Institution Course Details
https://www.puc-rio.br/ferramentas/ementas/ementa.aspx?cd=EMP1330

Host Institution Campus
PUC-Rio

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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