

COURSE DETAIL

ENTREPRENEURIAL MINDSET

Country

Brazil

Host Institution

Pontifical Catholic University of Rio de Janeiro

Program(s)

Pontifical Catholic University of Rio de Janeiro

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

140

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURIAL MINDSET

UCEAP Transcript Title

ENTRPRENEUR MINDSET

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This business course covers entrepreneurial thinking, the entrepreneurial process, theoretical models related to entrepreneurial mindset, business modeling, principles of Agile Modeling, the phenomenon of leadership, challenges of entrepreneurial leaders, and schools of leadership.

Language(s) of Instruction

Portuguese

Host Institution Course Number

EMP1330

Host Institution Course Title

MENTALIDADE EMPREENDEDORA

Host Institution Course Details

<https://www.puc-rio.br/ferramentas/ementas/ementa.aspx?cd=EMP1330>

Host Institution Campus

PUC-Rio

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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