

COURSE DETAIL

INTERMEDIATE BUSINESS CHINESE CONVERSATION I

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Chinese

UCEAP Course Number

9

UCEAP Course Suffix

A

UCEAP Official Title

INTERMEDIATE BUSINESS CHINESE CONVERSATION I

UCEAP Transcript Title

INTMD BUS CHN CONV

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course integrates basic business knowledge, Chinese language knowledge, spoken Chinese skills, and pragmatic cultural knowledge. On the one hand, it covers six topics: enterprise registration and introduction, market segmentation and business opportunities, bank interest rates and investment, recruitment, application and interviews, work summary and report, and Created in China. On the other hand, it focuses on the training of Chinese pragmatic, grammatical and spoken skills, so as to cultivate and improve students' appropriate and decent expression ability.

Language(s) of Instruction

Chinese

Host Institution Course Number

ICLE20018

Host Institution Course Title

INTERMEDIATE BUSINESS CHINESE CONVERSATION I

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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