COURSE DETAIL

INTERMEDIATE BUSINESS CHINESE CONVERSATION I
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Chinese
UCEAP Course Number 9
UCEAP Course Suffix A
UCEAP Official Title INTERMEDIATE BUSINESS CHINESE CONVERSATION I
UCEAP Transcript Title INTMD BUS CHN CONV
UCEAP Quarter Units 4.50
UCEAP Semester Units

3.00

Course Description

This course integrates basic business knowledge, Chinese language knowledge, spoken Chinese skills, and pragmatic cultural knowledge. On the one hand, it covers six topics: enterprise registration and introduction, market segmentation and business opportunities, bank interest rates and investment, recruitment, application and interviews, work summary and report, and Created in China. On the other hand, it focuses on the training of Chinese pragmatic, grammatical and spoken skills, so as to cultivate and improve students' appropriate and decent expression ability.

Language(s) of Instruction
Chinese

Host Institution Course Number
ICLE20018

Host Institution Course Title
INTERMEDIATE BUSINESS CHINESE CONVERSATION I

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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