

# COURSE DETAIL

## INTERMEDIATE BUSINESS CHINESE CONVERSATION I

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Chinese

**UCEAP Course Number**

9

**UCEAP Course Suffix**

A

**UCEAP Official Title**

INTERMEDIATE BUSINESS CHINESE CONVERSATION I

**UCEAP Transcript Title**

INTMD BUS CHN CONV

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course integrates basic business knowledge, Chinese language knowledge, spoken Chinese skills, and pragmatic cultural knowledge. On the one hand, it covers six topics: enterprise registration and introduction, market segmentation and business opportunities, bank interest rates and investment, recruitment, application and interviews, work summary and report, and Created in China. On the other hand, it focuses on the training of Chinese pragmatic, grammatical and spoken skills, so as to cultivate and improve students' appropriate and decent expression ability.

### **Language(s) of Instruction**

Chinese

### **Host Institution Course Number**

ICLE20018

### **Host Institution Course Title**

INTERMEDIATE BUSINESS CHINESE CONVERSATION I

### **Host Institution Course Details**

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

### **Course Last Reviewed**

2025-2026

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