

COURSE DETAIL

MASS MEDIA IN EUROPE

Country

Germany

Host Institution

CIEE, Berlin

Program(s)

The Berlin Experience

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

116

UCEAP Course Suffix**UCEAP Official Title**

MASS MEDIA IN EUROPE

UCEAP Transcript Title

MASS MEDIA EUROPE

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides an overview of the major branches of mass media in the dominant European markets, with a focus on the transition from traditional mass media to digital media. After an introduction to media history, theories, and current research, the course examines specific industries such as television, radio, music, film, and print. Theories and models of mass communication are introduced and analyzed against their practical application in the markets studied in the course. Students compare how political and regulatory influences impact different sectors of the media in several European countries. The course is taught using a mix of lectures, case study discussions, student presentations, and site visits.

Language(s) of Instruction

English

Host Institution Course Number

COM 3003

Host Institution Course Title

MASS MEDIA IN EUROPE

Host Institution Course Details

<https://ciee.file.force.com/sfc/dist/version/download/?oid=00Di0000000ddow&ids=...>

Host Institution Campus

CIEE Berlin

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

[Print](#)