COURSE DETAIL

MASS MEDIA IN EUROPE
Country Germany
Host Institution CIEE, Berlin
Program(s) The Berlin Experience
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies Communication
UCEAP Course Number 116
UCEAP Course Suffix
UCEAP Official Title MASS MEDIA IN EUROPE
UCEAP Transcript Title MASS MEDIA EUROPE
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides an overview of the major branches of mass media in the dominant European markets, with a focus on the transition from traditional mass media to digital media. After an introduction to media history, theories, and current research, the course examines specific industries such as television, radio, music, film, and print. Theories and models of mass communication are introduced and analyzed against their practical application in the markets studied in the course. Students compare how political and regulatory influences impact different sectors of the media in several European countries. The course is taught using a mix of lectures, case study discussions, student presentations, and site visits.

Language(s) of Instruction
English

Host Institution Course Number
COM 3003

Host Institution Course Title
MASS MEDIA IN EUROPE

Host Institution Course Details
https://ciee.file.force.com/sfc/dist/version/download/?oid=00Di0000000ddow&ids=...

Host Institution Campus
CIEE Berlin

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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