COURSE DETAIL

ECONOMICS OF CULTURE
Country Italy
Host Institution University of Bologna
Program(s) University of Bologna
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Political Science Italian
UCEAP Course Number 120
UCEAP Course Suffix
UCEAP Official Title ECONOMICS OF CULTURE
UCEAP Transcript Title ECON OF CULTURE
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The course investigates how the cultural and creative industries (CCI) work and their capacity to generate economic value for all the stakeholders involved in conceiving, financing, producing, valorizing, releasing, and preserving the cultural goods. The analysis of the CCI business models and organization is integrated by the analysis of the public policies (at supranational, national, and local level) that regulate and support culture and the companies working in this sector.

The class includes meeting with professionals working in cultural companies or institutions and group work with final presentations during the final lectures. Student groups are asked to develop a crowdfunding campaign for a cultural initiative. At the end of the course, the student: knows the principles that regulate the demand and the supply of culture in the contemporary scenario; knows the mechanisms of private and public financing of culture; and is able to reconstruct the policies of support for cultural activities.

Language(s) of Instruction
Italian

Host Institution Course Number
96435

Host Institution Course Title
ECONOMIA DELLA CULTURA (1)

Host Institution Course Details
https://www.unibo.it/en/study/course-units-transferable-skills-moocs/course-uni...

Host Institution Campus
BOLOGNA

Host Institution Faculty

Host Institution Degree

L in DRAMA, ART AND MUSIC STUDIES

Host Institution Department
Arts

Course Last Reviewed
2025-2026

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