

COURSE DETAIL

ECONOMICS OF CULTURE

Country

Italy

Host Institution

University of Bologna

Program(s)

University of Bologna

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science Italian

UCEAP Course Number

120

UCEAP Course Suffix**UCEAP Official Title**

ECONOMICS OF CULTURE

UCEAP Transcript Title

ECON OF CULTURE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course investigates how the cultural and creative industries (CCI) work and their capacity to generate economic value for all the stakeholders involved in conceiving, financing, producing, valorizing, releasing, and preserving the cultural goods. The analysis of the CCI business models and organization is integrated by the analysis of the public policies (at supranational, national, and local level) that regulate and support culture and the companies working in this sector.

The class includes meeting with professionals working in cultural companies or institutions and group work with final presentations during the final lectures. Student groups are asked to develop a crowdfunding campaign for a cultural initiative. At the end of the course, the student: knows the principles that regulate the demand and the supply of culture in the contemporary scenario; knows the mechanisms of private and public financing of culture; and is able to reconstruct the policies of support for cultural activities.

Language(s) of Instruction

Italian

Host Institution Course Number

96435

Host Institution Course Title

ECONOMIA DELLA CULTURA (1)

Host Institution Course Details

<https://www.unibo.it/en/study/course-units-transferable-skills-moocs/course-uni...>

Host Institution Campus

BOLOGNA

Host Institution Faculty

Host Institution Degree

L in DRAMA, ART AND MUSIC STUDIES

Host Institution Department

Arts

Course Last Reviewed

2025-2026

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