

COURSE DETAIL

BEHAVIORAL FINANCE

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

106

UCEAP Course Suffix**UCEAP Official Title**

BEHAVIORAL FINANCE

UCEAP Transcript Title

BEHAVIORAL FINANCE

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The course is designed to introduce students to the latest developments in behavioral finance and to broaden their understanding of modern finance. Behavioral finance introduces psychological insights and more realistic assumptions to guide and advance the theory of financial markets. We will examine how behavioral finance complements traditional paradigms and study trading behavior, asset price dynamics, and corporate financial decisions in a behavioral context.

Language(s) of Instruction

English

Host Institution Course Number

MF30006

Host Institution Course Title

BEHAVIORAL FINANCE

Host Institution Course Details

<https://fdjwgl.fudan.edu.cn/student/for-all/lesson-search/teachingSyllabusInfo/...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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