COURSE DETAIL

BEHAVIORAL FINANCE
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 106
UCEAP Course Suffix
UCEAP Official Title BEHAVIORAL FINANCE
UCEAP Transcript Title BEHAVIORAL FINANCE
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The course is designed to introduce students to the latest developments in behavioral finance and to broaden their understanding of modern finance. Behavioral finance introduces psychological insights and more realistic assumptions to guide and advance the theory of financial markets. We will examine how behavioral finance complements traditional paradigms and study trading behavior, asset price dynamics, and corporate financial decisions in a behavioral context.

Language(s) of Instruction
English

Host Institution Course Number
MF30006

Host Institution Course Title
BEHAVIORAL FINANCE

Host Institution Course Details
https://fdjwgl.fudan.edu.cn/student/for-all/lesson-search/teachingSyllabusInfo/...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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