

# COURSE DETAIL

## CULTURE, MEDIA, AND THE POLITICS OF BEAUTY

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Women's & Gender Studies Sociology

**UCEAP Course Number**

128

**UCEAP Course Suffix****UCEAP Official Title**

CULTURE, MEDIA, AND THE POLITICS OF BEAUTY

**UCEAP Transcript Title**

POLITICS OF BEAUTY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

This course offers an in-depth exploration of human sensibilities, tastes, and desires through an interdisciplinary lens, incorporating readings from cultural studies, anthropology, history, literature, journalism, and critical theory. In its earlier iterations, the course focused primarily on the concept of "beauty," not merely as an object but as a site for examining the politics surrounding its definitions and manifestations. In this revised version, the course integrates a critical analysis of new media's role and its profound impact on human conditions and social life. We live in an age saturated with media that function as powerful tools for producing, disseminating, and consuming the information, images, and ideas that shape both the tangible and intangible aspects of culture. The emergence of new media has transformed how we connect with one another, communicate, and interact as members of society. The course begins by delving into a recent viral phenomenon: the intersection of fandom culture and K-democracy, offering a compelling case study on how media reshapes collective identity and social activism. The course is divided into four sections: Section 1 Fandom Culture and K-democracy, Section 2 The Girl and Beauty: Conformity, Recalcitrance, and Negotiation, Section 3 Ethnic Markers and Aesthetic Standards, and Section 4 Back to K-culture and Politics of Beauty.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

UIC3587

### **Host Institution Course Title**

CULTURE, MEDIA, AND THE POLITICS OF BEAUTY

### **Host Institution Course Details**

<https://portal.yonsei.ac.kr/ui/index.html>

### **Host Institution Campus**

### **Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**

**Course Last Reviewed**

2025-2026

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