

COURSE DETAIL

INTRODUCTION TO INTERNATIONAL BUSINESS

Country

United Kingdom - England

Host Institution

University of Sussex

Program(s)

University of Sussex

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

106

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO INTERNATIONAL BUSINESS

UCEAP Transcript Title

INTRO INTL BUSINESS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course provides students with a broad understanding of international business, including the fundamental abilities and knowledge essential to the doing of business internationally: both in theory and practice. The course offers a foundation in international business.

Language(s) of Instruction

English

Host Institution Course Number

N1672

Host Institution Course Title

INTRODUCTION TO INTERNATIONAL BUSINESS

Host Institution Course Details

<https://www.sussex.ac.uk/study/modules/undergraduate/2025/102558-introduction-t...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

Course Last Reviewed

2025-2026

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