

COURSE DETAIL

DOING BUSINESS IN MEXICO

Country

Mexico

Host Institution

Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)

Program(s)

Tec de Monterrey

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

107

UCEAP Course Suffix**UCEAP Official Title**

DOING BUSINESS IN MEXICO

UCEAP Transcript Title

DOING BUSINESS MEX

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This intermediate international business course solves a challenge related to the internationalization of companies. As a learning outcome, the class develops skills to understand the processes required to conduct business in Mexico using various input methods while grasping the processes involved and, of course, understanding how cultural differences must be analyzed when doing business in an international context.

Course topics include:

- History of Mexico and the political environment
- Mexican economy
- Mexican infrastructure
- Trade agreements
- Cultural patterns and business protocol
- Management styles
- Work and labor conditions in Mexico

Language(s) of Instruction

English

Host Institution Course Number

NI2039

Host Institution Course Title

HACIENDO NEGOCIOS EN MEXICO

Host Institution Course Details

<https://pi-21.tecmyt.com/detalle/6102>

Host Institution Campus

Tec De Monterrey Mexico City

Host Institution Faculty

Business

Host Institution Degree

Host Institution Department

International Business and Logistics

Course Last Reviewed

2025-2026

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