COURSE DETAIL

DOING BUSINESS IN MEXICO
Country Mexico
Host Institution
Program(s) Tec de Monterrey-Mexico City,Tec de Monterrey
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 107
UCEAP Course Suffix
UCEAP Official Title DOING BUSINESS IN MEXICO
UCEAP Transcript Title DOING BUSINESS MEX
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This intermediate international business course solves a challenge related to the internationalization of companies. As a learning outcome, the class develops skills to understand the processes required to conduct business in Mexico using various input methods while grasping the processes involved and, of course, understanding how cultural differences must be analyzed when doing business in an international context.

Course topics include:

- History of Mexico and the political environment
- Mexican economy
- Mexican infrastructure
- Trade agreements
- Cultural patterns and business protocol
- Management styles
- Work and labor conditions in Mexico

Language(s) of Instruction
English

Host Institution Course Number
NI2039

Host Institution Course Title
HACIENDO NEGOCIOS EN MEXICO

Host Institution Course Details
https://pi-21.tecmty.com/detalle/6102

Host Institution Campus
Tec De Monterrey Mexico City

Host Institution Faculty
Business

Host Institution Degree

Host Institution Department
International Business and Logistics

Course Last Reviewed
2025-2026

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