

# COURSE DETAIL

## INTRODUCTION TO BUSINESS AND MANAGEMENT (ELECTIVE)

**Country**

United Kingdom - England

**Host Institution**

University of Sussex

**Program(s)**

University of Sussex

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

68

**UCEAP Course Suffix**

E

**UCEAP Official Title**

INTRODUCTION TO BUSINESS AND MANAGEMENT (ELECTIVE)

**UCEAP Transcript Title**

INTRO BUS&MGMT E

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

### **Course Description**

This course is an introductory study of contemporary organizations and their management. It explores the types of purposes of organizations, their stakeholders and changing environments together with their key managerial processes – entrepreneurship, organizational structure, leading, strategic planning and change. The focus throughout is on helping students achieve a critical and reflective approach, and learning to apply relevant concepts, tools, and models. The course provides a platform for later study by encouraging skills in critical thinking, academic writing, concept acquisition, and research.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

N1065E

### **Host Institution Course Title**

INTRODUCTION TO BUSINESS AND MANAGEMENT (ELECTIVE)

### **Host Institution Course Details**

<https://www.sussex.ac.uk/study/modules/undergraduate/2024/86447-introduction-to...>

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Management

### **Course Last Reviewed**

2025-2026

[Print](#)