COURSE DETAIL

CULTURE AND COMMUNICATION
Country Spain
Host Institution University of Barcelona
Program(s) University of Barcelona
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 6
UCEAP Course Suffix
UCEAP Official Title CULTURE AND COMMUNICATION
UCEAP Transcript Title CULTURE AND COMM
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

The course explores the nature of culture and its role in society, with a focus on intercultural communication, representation of otherness, and cultural diversity. Students examine cultural dynamics from traditional to postmodern contexts, including the impact of digital and cybercultural transformations, and learn strategies for effective cultural communication across formats, genres, and media.

Language(s) of Instruction

Host Institution Course Number
367838

Host Institution Course Title
CULTURA I COMUNICACIÓ

Host Institution Course Details
https://www.ub.edu/pladocent/?cod_giga=367838&curs=2025&idioma=CAT

Host Institution Campus
Campus Plaça Universitat

Host Institution Faculty
Facultat de Filologia i Comunicació

Host Institution Degree
Comunicació i Indústries Culturals/Communication and the Culture Industry

Host Institution Department
Departament de Filologia Hispànica, Teoria de la Literatura i Comunicació

Course Last Reviewed
2025-2026

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