

# COURSE DETAIL

## CULTURE AND COMMUNICATION

**Country**

Spain

**Host Institution**

University of Barcelona

**Program(s)**

University of Barcelona

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

6

**UCEAP Course Suffix****UCEAP Official Title**

CULTURE AND COMMUNICATION

**UCEAP Transcript Title**

CULTURE AND COMM

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

The course explores the nature of culture and its role in society, with a focus on intercultural communication, representation of otherness, and cultural diversity. Students examine cultural dynamics from traditional to postmodern contexts, including the impact of digital and cybercultural transformations, and learn strategies for effective cultural communication across formats, genres, and media.

## Language(s) of Instruction

### Host Institution Course Number

367838

### Host Institution Course Title

CULTURA I COMUNICACIÓ

### Host Institution Course Details

[https://www.ub.edu/pladocent/?cod\\_giga=367838&curs=2025&idioma=CAT](https://www.ub.edu/pladocent/?cod_giga=367838&curs=2025&idioma=CAT)

### Host Institution Campus

Campus Plaça Universitat

### Host Institution Faculty

Facultat de Filologia i Comunicació

### Host Institution Degree

Comunicació i Indústries Culturals/Communication and the Culture Industry

### Host Institution Department

Departament de Filologia Hispànica, Teoria de la Literatura i Comunicació

### Course Last Reviewed

2025-2026

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