

COURSE DETAIL

THE GLOBAL ECONOMY

Country

United Kingdom - England

Host Institution

University of London, Royal Holloway

Program(s)

University of London, Royal Holloway

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

International Studies Economics

UCEAP Course Number

151

UCEAP Course Suffix

N

UCEAP Official Title

THE GLOBAL ECONOMY

UCEAP Transcript Title

GLOBAL ECONOMY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course provides an overview of the growth and development of the global economy during the 20th century. To develop an understanding of these processes, the course examines the forces shaping the global economy and the institutions to which it has given rise, from the World Trade Organization to the multinational enterprise. Understanding is aided by the introduction of relevant theoretical perspectives (economic, historical, management, geopolitical). Attention is given to the role of Foreign Direct Investment as a driving force in the integration of developing countries into the globalization process, although the consequences of globalization in relation to the environment, social inequalities and poverty are also examined and other measures of welfare studied.

Language(s) of Instruction

English

Host Institution Course Number

MN2165V

Host Institution Course Title

THE GLOBAL ECONOMY

Host Institution Course Details

https://ssb-prod.ec.royalholloway.ac.uk/PROD/bwckctlg.p_disp_catalog_syllabus?c...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

Course Last Reviewed

2025-2026

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