

COURSE DETAIL

FINANCIAL AND DIGITAL INNOVATIONS IN INTERNATIONAL BUSINESS

Country

United Kingdom - England

Host Institution

University of Manchester

Program(s)

University of Manchester

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

160

UCEAP Course Suffix

N

UCEAP Official Title

FINANCIAL AND DIGITAL INNOVATIONS IN INTERNATIONAL BUSINESS

UCEAP Transcript Title

INNOVATION/INTL BUS

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

The course introduces students to the foundations of finance and associated innovations since the global financial crisis. To do this, students demonstrate (1) the growth and development of new financial actors, and new financial products/assets (2) the impact of finance on organizations and organizational actors, and (3) the relationship finance has with social responsibility. The course gets students to discuss the implications of these innovations and to examine the degree of fit between theories of economic innovation and actual case studies of corporations in an international context.

Language(s) of Instruction

English

Host Institution Course Number

BMAN10931

Host Institution Course Title

FINANCIAL AND DIGITAL INNOVATIONS IN INTERNATIONAL BUSINESS

Host Institution Course Details<https://canvas.manchester.ac.uk/courses/40872/modules>**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

Business and Management

Course Last Reviewed

2025-2026

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