

# COURSE DETAIL

## INTEGRATIVE THINKING AND BUSINESS STUDIES

**Country**

Korea, South

**Host Institution**

Korea University

**Program(s)**

Korea University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

28

**UCEAP Course Suffix****UCEAP Official Title**

INTEGRATIVE THINKING AND BUSINESS STUDIES

**UCEAP Transcript Title**

INTEGRATIVE THINKING

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course is a required course for Business Administration students. Students grasp the big picture of how various academic knowledge learned in the field of business administration can be integrated and applied in practical settings. The course covers four authentic problem situations, both cooperative and conflicting types, that encompass major issues in the field of business administration at an introductory level, allowing students to explore various disciplines of business studies. This course is conducted using a competency-based, learner-centered teaching method that focuses on fostering team-based collaborative problem-solving skills. To address the presented problems, students engage in a series of learning activities, including self-directed learning and preparation, team discussions in a collaborative situation, team discussions and negotiations in a conflicting situation, and team presentations.

### Language(s) of Instruction

English

### Host Institution Course Number

BUSS166

### Host Institution Course Title

INTEGRATIVE THINKING AND BUSINESS STUDIES

### Host Institution Course Details

<https://sugang.korea.ac.kr/>

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

### Course Last Reviewed

2025-2026

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