COURSE DETAIL

AI AND SOCIETY

Country
Korea, South

Host Institution
Yonsei University

Program(s)
Yonsei University Summer

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Sociology

UCEAP Course Number
109

UCEAP Course Suffix
S

UCEAP Official Title
AI AND SOCIETY

UCEAP Transcript Title
AI AND SOCIETY

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description

This course examines the multifaceted impact of artificial intelligence (AI) on contemporary society, exploring the intersection of AI's evolution with social issues such as personal identity, social relationships, privacy, surveillance, political order, the public sphere, mediatization, platformization, the attention economy, digital labor, and social polarization. Rather than uncritically embracing technology or relying on simple technological determinism, the course emphasizes the mutual shaping of AI and society.

The course focuses on how AI creates new media environments and how individuals and communities adapt to, negotiate, and resist these changes. Students formulate critical and creative research questions suited to the AI era by engaging with diverse social theories and applying them to real-world cases. Students engage in in-depth discussions about the intricate relationship between AI and society and develop their own critical perspectives and research projects.

Topics include AI-mediated social relationships, Interacting with AI, AI and privacy, AI and mediatization, AI and platform dependency, AI and surveillance, AI and disinformation, AI and attention economy, AI and digital labor, AI and social polarization.

Language(s) of Instruction
English

Host Institution Course Number
IEE3XXX

Host Institution Course Title
AI AND SOCIETY

Host Institution Course Details
https://summer.yonsei.ac.kr/summer/index.do

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2026-2027