

COURSE DETAIL

INSIGHTFUL DECISIONS

Country

Hong Kong

Host Institution

Hong Kong University of Science and Technology (HKUST)

Program(s)

Hong Kong University of Science and Technology

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

26

UCEAP Course Suffix**UCEAP Official Title**

INSIGHTFUL DECISIONS

UCEAP Transcript Title

INSIGHTFUL DECISION

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The course examines analytical and decision making skills in approaching practical and important social and business issues. In the course, students derive solutions or conclusions that require critical thinking, creativity, quantitative analysis, and common sense. Other course topics include: decision traps, quantitative decision models, statistical reasoning, computer tools, data-analysis techniques, and, more importantly, how these decision analysis concepts and tools can be applied in a broad set of social and business problems.

Language(s) of Instruction

English

Host Institution Course Number

ISOM1500

Host Institution Course Title

INSIGHTFUL DECISIONS

Host Institution Course Details

<https://prog-crs.hkust.edu.hk/ugcourse/2025-26/search?keyword=INSIGHTFUL+DECISI...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Information Systems, Business Statistics, and Operations Management

Course Last Reviewed

2025-2026

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