

# COURSE DETAIL

## INSIGHTFUL DECISIONS

**Country**

Hong Kong

**Host Institution**

Hong Kong University of Science and Technology (HKUST)

**Program(s)**

Hong Kong University of Science and Technology

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

26

**UCEAP Course Suffix****UCEAP Official Title**

INSIGHTFUL DECISIONS

**UCEAP Transcript Title**

INSIGHTFUL DECISION

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

The course examines analytical and decision making skills in approaching practical and important social and business issues. In the course, students derive solutions or conclusions that require critical thinking, creativity, quantitative analysis, and common sense. Other course topics include: decision traps, quantitative decision models, statistical reasoning, computer tools, data-analysis techniques, and, more importantly, how these decision analysis concepts and tools can be applied in a broad set of social and business problems.

## Language(s) of Instruction

English

## Host Institution Course Number

ISOM1500

## Host Institution Course Title

INSIGHTFUL DECISIONS

## Host Institution Course Details

<https://prog-crs.hkust.edu.hk/ugcourse/2025-26/search?keyword=INSIGHTFUL%20DECI...>

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Information Systems, Business Statistics, and Operations Management

## Course Last Reviewed

2025-2026

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