COURSE DETAIL

INSIGHTFUL DECISIONS
Country Hong Kong
Host Institution Hong Kong University of Science and Technology (HKUST)
Program(s) Hong Kong University of Science and Technology
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 26
UCEAP Course Suffix
UCEAP Official Title INSIGHTFUL DECISIONS
UCEAP Transcript Title INSIGHTFUL DECISION
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The course examines analytical and decision making skills in approaching practical and important social and business issues. In the course, students derive solutions or conclusions that require critical thinking, creativity, quantitative analysis, and common sense. Other course topics include: decision traps, quantitative decision models, statistical reasoning, computer tools, data-analysis techniques, and, more importantly, how these decision analysis concepts and tools can be applied in a broad set of social and business problems.

Language(s) of Instruction
English

Host Institution Course Number
ISOM1500

Host Institution Course Title
INSIGHTFUL DECISIONS

Host Institution Course Details
https://prog-crs.hkust.edu.hk/ugcourse/2025-26/search?keyword=INSIGHTFUL+DECISI...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Information Systems, Business Statistics, and Operations Management

Course Last Reviewed
2025-2026

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