

COURSE DETAIL

CULTURAL GLOBALIZATION

Country

France

Host Institution

University of Bordeaux

Program(s)

University of Bordeaux

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science

UCEAP Course Number

179

UCEAP Course Suffix**UCEAP Official Title**

CULTURAL GLOBALIZATION

UCEAP Transcript Title

CULTURL GLOBALIZATN

UCEAP Quarter Units

3.50

UCEAP Semester Units

2.30

Course Description

This course explores the various concepts, dynamics, debates, and challenges of cultural globalization. Most chapters start with a review of key writings and concepts that describe the process of globalization through a cultural lens. Guided by this understanding of culture, it questions the notion of globalization as largely the product of Western culture, modernity, and capitalism resulting in a worldwide, homogenized, consumer culture – a scenario often referred to as “McDonaldization.” The course focuses on diverse case studies to explore and discuss that possibility and also take into account emergent issues in relation to cultural globalization in the world we live in right now.

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

CULTURAL GLOBALIZATION

Host Institution Course Details

<https://www.sciencespobordeaux.fr/fr/international-students-and-programs/progra...>

Host Institution Campus

Sciences Po Bordeaux

Host Institution Faculty

Host Institution Degree

Host Institution Department

Sciences Po Bordeaux

Course Last Reviewed

2025-2026

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