

COURSE DETAIL

TOURISM PSYCHOLOGY

Country

Japan

Host Institution

Keio University

Program(s)

Keio University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Psychology

UCEAP Course Number

136

UCEAP Course Suffix**UCEAP Official Title**

TOURISM PSYCHOLOGY

UCEAP Transcript Title

TOURISM PSYCHOLOGY

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

Tourists' decisions and behaviors are influenced by their desires and motivations, as well as their personalities. Tourism not only provides job opportunities and money, but also provides opportunities for human interaction and encounters. Hosts and guests meet, discover their differences and similarities, and thus rediscover themselves. This course introduces psychology-based research findings in the field of tourism and explains the mechanisms and influences of modern tourist behavior.

Language(s) of Instruction

Japanese

Host Institution Course Number

N/A

Host Institution Course Title

NINGEN KAGAKU TOKUSHU XXXVI A (KANKO SHINRIGAKU): RYOKOSHA TO KANKOCHI WO MEGURU SHINRIGAKU

Host Institution Course Details

<https://gslbs.keio.jp/pub-syllabus/detail?ttblyr=2025&entno=32242&lang=jp>

Host Institution Campus

Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Letters

Course Last Reviewed

2025-2026

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