COURSE DETAIL

TOURISM PSYCHOLOGY
Country Japan
Host Institution Keio University
Program(s) Keio University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Psychology
UCEAP Course Number 136
UCEAP Course Suffix
UCEAP Official Title TOURISM PSYCHOLOGY
UCEAP Transcript Title TOURISM PSYCHOLOGY
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

Tourists' decisions and behaviors are influenced by their desires and motivations, as well as their personalities. Tourism not only provides job opportunities and money, but also provides opportunities for human interaction and encounters. Hosts and guests meet, discover their differences and similarities, and thus rediscover themselves. This course introduces psychology-based research findings in the field of tourism and explains the mechanisms and influences of modern tourist behavior.

Language(s) of Instruction
Japanese

Host Institution Course Number
N/A

Host Institution Course Title
NINGEN KAGAKU TOKUSHU XXXVI A (KANKO SHINRIGAKU): RYOKOSHA TO KANKOCHI WO MEGURU SHINRIGAKU

Host Institution Course Details
https://gslbs.keio.jp/pub-syllabus/detail?ttblyr=2025&entno=32242&lang=jp

Host Institution Campus
Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Letters

Course Last Reviewed
2025-2026

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