

COURSE DETAIL

ECONOMICS AND GLOBAL STRATEGIES

Country

Japan

Host Institution

Keio University

Program(s)

Keio University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

51

UCEAP Course Suffix**UCEAP Official Title**

ECONOMICS AND GLOBAL STRATEGIES

UCEAP Transcript Title

ECON&GLOBL STRATEGY

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This multidisciplinary course relates basic economic thinking to the real economy, covering the historical developments of economic institutions in the US and Japan as well as global strategies of Japanese corporations such as DeNA, Mercari, Suntory, Uniqlo, Seven Eleven and JR East, etc. The course also introduces related topics of FinTech and economic analysis of Law..

Language(s) of Instruction

English

Host Institution Course Number

N/A

Host Institution Course Title

TOPICS IN CONTEMPORARY BUSINESS 2: NEW INSTITUTIONAL ECONOMICS AND GLOBAL STRATEGY

Host Institution Course Details

<https://gslbs.keio.jp/pub-syllabus/detail?ttblyr=2025&entno=25547&lang=en>

Host Institution Campus

Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Collegewide

Course Last Reviewed

2025-2026

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