COURSE DETAIL

ORGANIZATIONAL STRATEGY
Country France
Host Institution University of Bordeaux
Program(s) University of Bordeaux
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 109
UCEAP Course Suffix
UCEAP Official Title ORGANIZATIONAL STRATEGY
UCEAP Transcript Title ORGANIZATNL STRATGY
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course examines the foundations and evolution of management and organizational theory, focusing on strategic decision-making in complex and globalized environments. It explores the interplay between organizational structure, strategy, ethics, and human behavior, while developing analytical skills for competitive and responsible management.

Language(s) of Instruction
French

Host Institution Course Number

Host Institution Course Title
STRATEGIE DES ORGANIZATIONS

Host Institution Course Details

Host Institution Campus
Université de Bordeaux

Host Institution Faculty
Faculty of Economics, Management and AES

Host Institution Degree
Licence

Host Institution Department
Economie et Gestion

Course Last Reviewed
2025-2026

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