

COURSE DETAIL

ORGANIZATIONAL STRATEGY

Country

France

Host Institution

University of Bordeaux

Program(s)

University of Bordeaux

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

109

UCEAP Course Suffix**UCEAP Official Title**

ORGANIZATIONAL STRATEGY

UCEAP Transcript Title

ORGANIZATNL STRATGY

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the foundations and evolution of management and organizational theory, focusing on strategic decision-making in complex and globalized environments. It explores the interplay between organizational structure, strategy, ethics, and human behavior, while developing analytical skills for competitive and responsible management.

Language(s) of Instruction

French

Host Institution Course Number

Host Institution Course Title

STRATEGIE DES ORGANIZATIONS

Host Institution Course Details

Host Institution Campus

Université de Bordeaux

Host Institution Faculty

Faculty of Economics, Management and AES

Host Institution Degree

Licence

Host Institution Department

Economie et Gestion

Course Last Reviewed

2025-2026

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