

COURSE DETAIL

MANAGERIAL ECONOMICS

Country

Singapore

Host Institution

National University of Singapore

Program(s)

National University of Singapore

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

40

UCEAP Course Suffix**UCEAP Official Title**

MANAGERIAL ECONOMICS

UCEAP Transcript Title

MANAGERIAL ECON

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course equips students with the basic knowledge of contemporary economic thinking. It adheres closely to mainstream economics thinking, with particular attention to business applications. Students examine market equilibrium, competition, monopoly, price and non-price business strategies and the teaching methodology takes a fundamentally problem-solving approach. Models and analytical skills are introduced to solve business problems systematically and how information technology and the internet have made many changes in the way businesses are run.

Language(s) of Instruction

English

Host Institution Course Number

BSP1703

Host Institution Course Title

MANAGERIAL ECONOMICS

Host Institution Course Details

<https://nusmods.com/courses/BSP1703/managerial-economics>

Host Institution Campus

Host Institution Faculty

NUS Business School

Host Institution Degree

Host Institution Department

Strategy and Policy

Course Last Reviewed

2025-2026

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