COURSE DETAIL

MANAGERIAL ECONOMICS
Country Singapore
Host Institution National University of Singapore
Program(s) National University of Singapore
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 40
UCEAP Course Suffix
UCEAP Official Title MANAGERIAL ECONOMICS
UCEAP Transcript Title MANAGERIAL ECON
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course equips students with the basic knowledge of contemporary economic thinking. It adheres closely to mainstream economics thinking, with particular attention to business applications. Students examine market equilibrium, competition, monopoly, price and non-price business strategies and the teaching methodology takes a fundamentally problem-solving approach. Models and analytical skills are introduced to solve business problems systematically and how information technology and the internet have made many changes in the way businesses are run.

Language(s) of Instruction
English

Host Institution Course Number
BSP1703

Host Institution Course Title
MANAGERIAL ECONOMICS

Host Institution Course Details
https://nusmods.com/courses/BSP1703/managerial-economics

Host Institution Campus

Host Institution Faculty
NUS Business School

Host Institution Degree

Host Institution Department
Strategy and Policy

Course Last Reviewed
2025-2026

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