

COURSE DETAIL

CREATIVE PRODUCING FOR FILM & MEDIA

Country

Singapore

Host Institution

Nanyang Technological University

Program(s)

Nanyang Technological University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

151

UCEAP Course Suffix**UCEAP Official Title**

CREATIVE PRODUCING FOR FILM & MEDIA

UCEAP Transcript Title

PRODUCNG FILM/MEDIA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

In this upper division course, students acquire skills and techniques to be effective as a film and media producer. The course covers creative producer's responsibilities, including working in various genres and formats, working with talent, creating a joint vision, pitching, managing a budget and shooting schedule, and developing a marketing and release strategy. This course is only open to third year students and above.

Language(s) of Instruction

English

Host Institution Course Number

DF3014

Host Institution Course Title

CREATIVE PRODUCING FOR FILM & MEDIA

Host Institution Course Details

https://wis.ntu.edu.sg/webexe/owa/aus_subj_cont.main

Host Institution Campus

Host Institution Faculty

School of Art, Design and Media

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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