COURSE DETAIL

CREATIVE PRODUCING FOR FILM & MEDIA
Country Singapore
Host Institution Nanyang Technological University
Program(s) Nanyang Technological University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies
UCEAP Course Number 151
UCEAP Course Suffix
UCEAP Official Title CREATIVE PRODUCING FOR FILM & MEDIA
UCEAP Transcript Title PRODUCNG FILM/MEDIA
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

In this upper division course, students acquire skills and techniques to be effective as a film and media producer. The course covers creative producer's responsibilities, including working in various genres and formats, working with talent, creating a joint vision, pitching, managing a budget and shooting schedule, and developing a marketing and release strategy. This course is only open to third year students and above.

Language(s) of Instruction
English

Host Institution Course Number
DF3014

Host Institution Course Title
CREATIVE PRODUCING FOR FILM & MEDIA

Host Institution Course Details
https://wis.ntu.edu.sg/webexe/owa/aus_subj_cont.main

Host Institution Campus

Host Institution Faculty
School of Art, Design and Media

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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