

# COURSE DETAIL

## MEDIA IN THE AGE OF GLOBALIZATION

**Country**

Hong Kong

**Host Institution**

University of Hong Kong

**Program(s)**

University of Hong Kong

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

14

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA IN THE AGE OF GLOBALIZATION

**UCEAP Transcript Title**

MEDIA&GLOBALIZATION

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course examines the role of the media in shaping the global and local societies, as well as the ways in which growing access to information fosters knowledge sharing and citizen participation in public affairs and creates social problems such as privacy infringement, misinformation, and polarization. It explores if the global media really changes the power structure of information flow, production, and dissemination or actually reinforces the imbalance. It questions whether media technologies amount to an individual's emancipation or serve as another form of exploitation. It explores the role of the media in Hong Kong, China, and the rest of the world and how in a multipolar cultural world, how citizens contribute to the conversation on local and global issues. The course reflects on critical social values such as the freedom of expression, information, privacy, transparency, and investigate the impact of the social media, artificial intelligence and blockchain technology.

## Language(s) of Instruction

English

## Host Institution Course Number

CCGL 9011

## Host Institution Course Title

MEDIA IN THE AGE OF GLOBALIZATION

## Host Institution Course Details

<https://commoncore.hku.hk/ccgl9011/>

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Common Core

**Course Last Reviewed**

2025-2026

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