

COURSE DETAIL

SOCIAL MEDIA CONTENT CREATION

Country

United Kingdom - England

Host Institution

University of Bristol

Program(s)

University of Bristol

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

123

UCEAP Course Suffix

N

UCEAP Official Title

SOCIAL MEDIA CONTENT CREATION

UCEAP Transcript Title

SOC MEDIA CONTENT

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

Content creators serve as powerful cultural intermediaries. They have the power to shift representation away from traditional screen industries, bringing into sharp focus key questions of social justice in the digital age, including gender, sexuality, ethnicity and class, while evolving, reiterating and challenging textual traditions and conventions of film and television. In exploring the interplay of technologies, creativity, screen works and everyday life, this course applies prior learning in film and television to the emergent cultural form of content creation as social media entertainment, analyzing processes of both production and reception.

Language(s) of Instruction

English

Host Institution Course Number

FATV30026

Host Institution Course Title

SOCIAL MEDIA CONTENT CREATION

Host Institution Course Details

<https://www.bristol.ac.uk/unit-programme-catalogue/UnitDetails.jsa?ayrCode=25/2...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Film and Television

Course Last Reviewed

2025-2026

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