

COURSE DETAIL

INTRODUCTION TO BUSINESS ADMINISTRATION

Country

Netherlands

Host Institution

Maastricht University - University College Maastricht

Program(s)

University College Maastricht

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

10

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO BUSINESS ADMINISTRATION

UCEAP Transcript Title

INTRO BUS ADMIN

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course introduces students in the various topics that are related to business administration so that students have basic knowledge for the more specialized courses in marketing, organization, finance, strategy, supply chain management, and accounting. The course is centered around a real-life management simulation: Market Place live.

Language(s) of Instruction

English

Host Institution Course Number

SSC1030

Host Institution Course Title

INTRODUCTION TO BUSINESS ADMINISTRATION

Host Institution Course Details

<https://www.maastrichtuniversity.nl/file/course-catalogue-2025-2026pdf>

Host Institution Campus

Maastricht University

Host Institution Faculty

University College Maastricht

Host Institution Degree

Host Institution Department

Social Science

Course Last Reviewed

2025-2026

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